



Europharma, MariCal ink global distribution deal

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Norwegian firm Europharma has secured worldwide rights to SuperSmolt, a patented technique for smolt-growing developed by U.S. firm MariCal.

The deal will allow Europharma, who has marketed SuperSmolt in Norway via sister firm ACD Pharmaceuticals since 2006, to act as the global representative of the technology.

“We have great belief in this technology, and our two-year involvement in introducing the SuperSmolt program to the Norwegian fish farming industry has convinced us of its great potential,” said Europharma CEO Paal Christian Kruger.

Europharma hopes SuperSmolt can help it increase its penetration into new markets.

Europharma is the leading wholesaler and supplier of fish health products for the Norwegian fish farming industry. The company has also been present in Chile since 2001.

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